

15 March  
2019

# Programme Master Info Day

[www.  
infoday.usi.ch](http://www.infoday.usi.ch)

Auditorium 12.45-13.25  
**Presentation of  
USI and its services**

Main Building 13.30, 14.30, 15.30  
and 16.30  
**Welcome  
Desk**  
Duration 30 min

Main Building 13.30-16.30  
**Lounge area**  
Coffee break and snacks.  
Meet students,  
services and professors.

Main Building 13.30-14.20  
**321**  
**Lingua, letteratura e civiltà italiana**  
14.30-15.20  
**Economia e Politiche  
Internazionali**  
15.30-16.20  
**Media Management**

Red Building 13.30-14.20  
**A21**  
**Corporate Communication**  
14.30-15.20  
**Finance**  
15.30-16.20  
**Management**

Red Building 13.30-14.20  
**A22**  
**Financial Communication**  
14.30-15.20  
**Marketing and Transformative  
Economy**  
15.30-16.20  
**Philosophy**

Red Building 13.30-14.20  
**A23**  
**Economics**  
14.30-15.20  
**Digital Fashion Communication**  
15.30-16.20  
**International Tourism**

Red Building 13.30-14.20  
**A24**  
**Cognitive Psychology in Health  
Communication**  
14.30-15.20  
**Communication, Management  
and Health**  
15.30-16.20  
**Public Management and Policy**

Informatics Building 13.30-13.55  
**SI-004**  
**Computational Science**  
13.55-14.20  
**Artificial Intelligence**  
14.30-14.55  
**Software and Data Engineering**

Informatics Building 14.55-15.20  
**SI-013**  
**Management and Informatics**  
15.30-15.55  
**Informatics**  
15.55-16.20  
**Financial Technology and  
Computing**

Università  
della  
Svizzera  
italiana



Participate in our  
open day event  
and get to know  
the programme and  
career opportunities  
of the Masters  
of your interest!