

16 March
2018

Programme Master Info Day

[www.
infoday.usi.ch](http://www.infoday.usi.ch)

Auditorium 12.45-13.25
**Presentation of
USI and its services**

Main Building
Welcome Desk
12.00, 13.30, 14.30,
15.30 and 16.30
Campus Tour
Duration 30 min

Main Building
250
13.30-16.30
Lounge area
Coffee break and snacks.
Meet students,
services and professors.

Main Building
321
13.30-14.20
Financial Communication
14.30-15.20
**Economia e Politiche
Internazionali**

Red Building
A11
13.30-14.20
**Marketing and Transformative
Economy**
14.30-15.20
Management
15.30-16.20
Finance

Red Building
A12
13.30-14.20
**Communication, Management
and Health**
14.30-15.20
Corporate Communication
15.30-16.20
Lingua, letteratura e civiltà italiana

Red Building
A23
13.30-14.20
Economic Policy
14.30-15.20
International Tourism
15.30-16.20
Media Management

Red Building
A34
13.30-14.20
Public Management and Policy
14.30-15.20
**Cognitive Psychology in Health
Communication**
15.30-16.20
Digital Fashion Communication

Informatics Building
004
13.30-13.55
**Informatics
Computational Science**
13.55-14.20
Software and Data Engineering
14.55-15.20
**Financial Technology and
Computing**
15.30-15.55
Management and Informatics
15.55-16.20
Artificial Intelligence

Università
della
Svizzera
italiana



Participate in our
open day event
and get to know
the programme and
career opportunities
of the Masters
of your interest!