BUSINESS IDEAS
FEEL THE START-UP GROOVE
INNOSUISSE START-UP TRAINING - MODULE 1

Successful role models are the best motivation for anyone interested in launching or joining a startup.

Join the event to:
• meet entrepreneurs who are developing solutions for a more sustainable society
• get inspired by their stories
• ask questions about their experiences
• learn more about the Innosuisse start-up training programme and Impact Hub Ticino

Thursday
8 May 2024
17.30 - 19.30

Aula Polivalente
Sector A, East Campus
via la Santa 1
Lugano-Viganello

Kindly note that registration is mandatory to participate.
entrepreneurship-training.ch/module1/ticino/registration
Business Ideas is a motivational event focused on the topic of entrepreneurship, dedicated to students and university researchers, organised by USI and SUPSI as part of the federal training program Innosuisse Start-up training. The event is held in English.

**SCHEDULE**

**17.30 Welcome and introduction to Innosuisse start-up training programme**
- **Francesco Meli** Centre management and Coach at USI Startup Centre
- **Leandro Bitetti** Head of MSc in Business Administration with Major in Innovation Management at SUPSI-DEASS

**17.45 Entrepreneur testimonials**
- **Fabio Amicarelli** Co-founder of Foldcast
- **Tomas Turner** Co-founder Cultivated

**18.30 Q&A**

**19.00 Impact Hub Ticino**
- **Carlotta Zarattini** Co-founder Impact Hub Ticino and impact investor

**19.15 Apéro & Networking**

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